

# Investing to improve

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Shurtape future-proof their business with IT & Communications.



**ShurtapeUK**

## **Background:**

Now for the DIY enthusiasts amongst you, we're pretty sure you'll have used FrogTape<sup>®</sup>, Duck Tape<sup>®</sup> or T-Rex<sup>®</sup> at one time or another. They are the UK's favourite and well-known tapes designed and developed by Shurtape.

## **The Challenge:**

Like many businesses over recent months, Shurtape had become increasingly reliant on technology for everything from connecting their remote workers to powering their ordering portal and website, and so kicked off a project to review their IT and Communications to see what legacy systems could benefit from an upgrade and what new technologies would be worth investing in, to improve their business processes and future proof their business.

## **Solution:**

After an initial consultation it was agreed that the focus should be on providing Shurtape with the IT & Communications that would allow their business to grow whilst driving efficiency and productivity. Having a fast, secure and reliable business connection was at the core of this, providing Shurtape with much needed extra bandwidth, complimented by additional on-site WiFi. Storing their ever-increasing data was also a priority and so an upgrade to their server and a cyber essentials review provided both cloud back-up and security peace of mind. Outdated end user-devices were replaced with new laptops and monitors, as well the introduction of a hosted cloud telephony solution across the entire business. This ensured team collaboration to deliver a seamless supply chain experience. Finally, Shurtape felt they needed fully managed IT support to help them with their end user devices and server, as well as end user hardware and configuration for setting up new users.

**“It was important for us to see how improvements could be made, so the starting point was to find a base line and audit their current situation. Our IT survey highlighted several focus areas where certain systems and solutions were not as up to date as they could be and could potentially be hindering and exposing the business.”**

Dan Drake - STL.

**“The STL team were brilliant, very knowledgeable and helpful - as always nothing was a problem.”**

Vanessa Durham - Shurtape Finance and Trade Marketing Manager

