



Green shoots for start-up companies

Oxford Innovation is the UK's leading operator of innovation centres, managing 15 centres across the country that provide flexible office and lab space for over 400 high growth technology companies. The company also delivers a range of business support programmes that raise funding for start-up and growing companies throughout the UK. Founded in 1987 by Sir Martin Wood, co-founder of Oxford Instruments plc, Oxford Innovation continues to provide services to innovative start-up companies and to government bodies that promote enterprise.

“Oxford Innovation is keen to encourage initiatives that help the environment and GreenMinutes ticks all the boxes because it is carbon neutral and it reduces costs.”

*Phil Leo,
Oxford Innovation*

From little acorns

When it was founded back in 1995, STL's first office was at an Oxford Innovation centre and today STL installs, maintains and supports the telephone systems at all their 15 sites. Phil Leo, Director and Head of Innovation Centres for Oxford Innovation, commented, “Oxford Innovation has continued to monitor the progress of STL since they started and they have managed our telephony services for many years. As a supporter of innovative companies we regard STL as a fast growing local company that provides exceptional service.”

Simple billing

To facilitate the billing to Oxford Innovation tenants, STL generates client bills on a monthly basis so that the centre managers just have to send them out. Using their sophisticated billing platform, STL is able to manage the bills for over 400 individual tenants of the centres.

Eco friendly

Oxford Innovation was an early adopter of GreenMinutes to offset the carbon cost of all telephone calls at no extra cost. GreenMinutes takes eco-friendly communications to the next level making it easier, cheaper and more productive for businesses to use sustainable technology rather than to travel to meetings by car, train or plane. GreenMinutes is a unique carbon neutral lines and calls service that goes beyond carbon offset. As a GreenMinutes customer, Oxford Innovation also benefits from free teleconferencing, free connection of home workers, free use of STL's video conferencing facility and fully itemised electronic billing.

