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*Sarah Johnson,
Sales and Marketing
Co-ordinator,
Cannon Packing & Logistics*



Green focus

With over 50 years in the industry, Cannon Packing and Logistics offers packing services with warehousing, distribution and labelling solutions. Based at a 100,000 sq ft warehouse in Oxfordshire, their 125 staff pack up to 100,000 units per day, so being green is a key differentiator for the organisation.

Sustainable solutions

Cannon Packing and Logistics endeavours to minimise the amount of waste produced by reducing, reusing and recycling and ensuring that any waste is disposed of responsibly in accordance with current legislation. Their staff are actively encouraged to develop ideas and solutions in line with corporate strategy, so they were keen to become a GreenMinutes customer to further their green credentials. Sarah Johnson, Sales and Marketing Co-ordinator, Cannon Packing and Logistics said “GreenMinutes is the perfect telephony supplier for Cannon Packing and Logistics as we support and reinforce partnerships with those that can demonstrate a strong commitment to protecting our environment.”

Eco friendly telephone calls

STL's GreenMinutes means all Cannon Packing and Logistics calls are carbon offset and in addition they are able to benefit from the eco features that form part of GreenMinutes such as free conference calls and free connection of home workers, free use of a video conferencing facility and paperless account management with online billing and electronic payments. This feature has facilitated Cannon Packing and Logistics' working practices and saved costs, “Having a green focus does not have to cost money; in fact it has contributed to our improved profitability.” Sarah adds.

ISO14001

Cannon Packing and Logistics is totally committed to the delivery of a quality driven, professional service while at the same time developing the business in a sustainable way. They are accredited to ISO 14001:2004 environmental standard having achieved headline savings in excess of 10% on CO² gas emissions and 30% on electricity.

Green suppliers

All suppliers to Cannon Packing and Logistics are approved on the basis of their green and quality credentials to promote improvements in environmental performance. STL is a carbon neutral supplier, having offset our carbon usage by planting trees in the Oxfordshire countryside with OxTreeGen and we have made significant changes to business procedures so that we operate in a more environmentally friendly way.

Carbon Neutral Telephony

With the Directors heading up an Environmental Management committee that drives improvements forward from within the business and monitors their success, Cannon Packing and Logistics aim is to sustain their environmental registration and reduce energy usage in all areas of the business whenever possible. They chose GreenMinutes as it is an environmentally friendly and responsible carbon neutral telephony service that is combined with some of the most competitive telephone call rates in the UK.